

IMPROVING VOCABULARY THROUGH THE OME TV APPLICATION

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ABSTRACT

This study examines the effectiveness of the Ome TV application in improving English vocabulary and pronunciation for non-native speakers. The study uses a qualitative descriptive approach and content analysis to analyze the impact of Ome TV on language learning. Previous studies have shown that Ome TV can improve speaking skills, vocabulary, and pronunciation for non-native speakers. The study uses a qualitative descriptive approach and content analysis to analyze the impact of Ome TV on language learning. Previous studies have shown that Ome TV can improve speaking skills, pronunciation, vocabulary, and self-confidence, as well as courage. The content analysis of the conversations between the participants and native English speakers revealed that the participants were able to use more complex vocabulary and sentence structures after using Ome TV. The results of this study suggest that Ome TV is an effective tool for improving English language skills, as it provides opportunities for users to interact with native English speakers and expand their vocabulary. Additionally, using Ome TV can increase users' confidence and willingness to communicate in English. Overall, this study highlights the potential of Ome TV as a language learning tool for non-native speakers.

Keywords: Ome TV, English, vocabulary, pronunciation, native speaker, learning language

INTRODUCTION

In language, vocabulary is the most important part. Vocabulary is the number of words in a language (Hornby, 1995: 1331). As mentioned by Susanto (2017), vocabulary has a very important role in four English skills, which are speaking, listening, reading, and writing, and is an indispensable part of the language. Vocabulary is a very important aspect to master. An EFL person really needs to

increase their English vocabulary because, by increasing their vocabulary, it will be easier to convey what they need to say. There are many ways to increase their vocabulary, one of which is by interacting with native English speakers. According to Bailey and Savage (1994), speaking in a second or foreign language has often been viewed as the most demanding of the four skills for many people. It is mentioned by Muamar Andre (2019: 1) that communication has a function as a means of exchanging opinions in the environment. By forcing them to speak with native English speakers, their vocabulary level will improve. Also mentioned by Xoshimova and Muxamatjonova (2020), a good way to learn a language is through communication, and the right way to start communication is to find native speakers of the language to be used as interlocutors. In this technological era, there are many applications that can be used to speak with native English speakers, one of which is Ome TV, which has been popular in Indonesia since 2018.

Communication between people is much easier now, as according to Qadaruddin (2013), social media has become one of the necessities of life for everyone. In this technological age, there are actually many applications to improve vocabulary, such as Twitter, Instagram, Facebook, WhatsApp, Line, and lately, a site called Ome TV. From the Ome TV website itself, it is explained that Ome TV is an application that is very easy to use via a cell phone that has been connected to the internet, so that users of this application can use it from anywhere and anytime using their cell phone or laptop. According to the official Ome TV website, the way this application works is that it will randomly combine two users to start a conversation in the form of a video call. Users can choose what country they want to choose, and who the person is will always be a surprise. Ome TV is very useful for increasing vocabulary for users who have English as a second language. People will know a lot of vocabulary without having to memorize it because they will understand what is being said, and this of course applies to the linguistic structure of the language. With that, they will not have any difficulty speaking English. According to Rakhmania and Kusumaningrum (2017), Ome TV is an application that provides a comfortable place for users to practice speaking skills. With that statement, the author sees the potential to improve communication skills in this application as very good, and the potential to increase vocabulary is also very good in this application.

According to Nunan (1995), teaching speaking is the most important part of learning a foreign language. The ability to speak and interact clearly in a foreign language will have a positive effect on success in life. There is also research by Fidyati et al. (2020) that states that the best way to improve good English is undoubtedly by finding a partner. This statement reinforces the statement that the Ome TV application is an application that can improve the English of its users because, in this application itself, users will find a chat partner, especially since the server used can find a native English speaker.

It has been mentioned by Purba (2021) that there is one public figure who likes to chat with people he doesn't know on the internet, one of whom is using this application. The man is Fiki Naki. He uses the website to communicate with foreigners from abroad, and he makes the conversation into video content uploaded on YouTube, where anyone can see the content. Fiki Naki here also proves that by having conversations with native speakers of the language, he will increase the vocabulary he has mastered. Of course, as mentioned by Rintaningrum (2019), as someone who makes English a second language, it is not easy to pronounce English, so the best step is to spend time playing this application because with this application you can increase vocabulary, listening skills, reading, and speaking. It also increases your confidence in speaking English.

1.1 Background of the study

Because vocabulary is an important aspect of the four language skills—listening, writing, speaking, and reading—it must be improved for someone who uses English as a second language. In this technological era, people have been very close to technology, so that various applications or internet-based learning media have emerged, one of which is Ome TV. The author wants to find out how influential Ome TV is in increasing English vocabulary for users who make English their second language.

1.2 Problems of the study

Based on the background of this study, the authors found problems that need to be researched,

1. Can the Ome TV app improve the English vocabulary of its users who have English as a second language?
2. Can the Ome TV app improve the pronunciation quality of the English vocabulary of its users who use English as a second language?

1.3 Aims of the study

Based on the problem in this study, the author found the objectives in this study,

1. Analyzing whether the Ome TV app can improve the English vocabulary of its users who have English as a second language;
2. Analyzing whether the Ome TV app can improve the pronunciation quality of the English vocabulary of its users who have English as a second language.

METHODOLOGY

The method used in this research is descriptive-qualitative research. The approach used in this research uses a content analysis approach. Based on what is mentioned by Iswahyuningtiyas (2012), it is stated that the strategy used is a single-design strategy.

This qualitative research method is an effort to convey a description of the situation that occurs, which is called descriptive. Research is a process used to analyze information that is useful for better understanding a topic. There are three important reasons, namely: (1) research will be able to increase knowledge. (2) Research improves practice, and (3) research informs policy debates (Gunawan 2013: 79).

According to Sugiyono in Gunawan (2013: 81), qualitative research is temporary, relative, and develops or changes after the research is in the field. Therefore,

qualitative research can change the initial problem into another title after they are in the field and directly see the situation that occurs.

Because research is an influential figure, it is necessary for researchers to be able to collect, select, and interpret data; be able to know the importance of research relationships with other parties; be able to know meaning and interpretation; be inductive, exploratory, and hypotheses-generating; and be able to know about research in a very complex, detailed, and comprehensive manner.

Based on the issues raised, this research uses descriptive and qualitative research. Research using qualitative research is a research procedure that produces descriptive data in the form of written or spoken words, people, and observed behavior.

DISCUSSION

Based on several studies from research that has been conducted by the author, including research from Haya (2021), entitled "The Effect of Using Ome TV as the Online Interactive Media to Improve Students: Speaking Ability at the Tenth Grade of Mas PAB 2 Helvetia," This research is related to the author's research because good communication can improve vocabulary and the pronunciation of these words. The purpose of this research is to prove whether the use of the Ome TV application can increase students' vocabulary. This study used a quantitative method with pre-test and post-test techniques. The results of this study are described in descriptive statistics, which contain the highest and lowest average values. It was revealed in this study that the highest score was 84.83, while the lowest was 0.361. It can be concluded that the use of the Ome TV application as an online interactive medium can improve the quality of students' speaking. The writer can also conclude that by increasing speaking ability, vocabulary and how to pronounce it can also be increased.

Furthermore, there is research from Nisa (2022) regarding "The Use of Ome TV Application in Learning Speaking at MTs Muhammadiyah 27 Telogo Sadang Lamongan". The purpose of this study is to analyze the use of the Ome TV application as a medium for learning English and how students perceive the

application. The subjects of this study involved class VII students at MTs Muhammadiyah 27 Telogo Sadang Lamongan. This research activity was carried out by observing student learning in the classroom by distributing questionnaires and checking Likert scale data. This study shows that using the Ome TV application is more interesting for learning English, and the students agree with this statement. It can be concluded by the authors that this research produces true statements in the form of Ome TV, which is a medium that can improve English language skills in the context of learning. It can also be concluded that if it can improve the four English skills, namely reading, writing, listening, and also pronouncing, then of course all of this can also improve vocabulary and the pronunciation of each vocabulary.

There is also research by Fidyati et al. (2020) that states that to improve good English, there is no doubt about finding a partner. This statement reinforces the statement that the OmeTV application is an application that can improve the English of its users because, in this application, the users themselves will find a chat partner, and the server used can also find a native English speaker.

There is also research that the author examines, namely from Ulya (2021), entitled "The Influence of Ome TV toward Students Speaking Skills". The purpose of this research is to find out how much influence Ome TV has on speaking skills. This study uses a quantitative experimental method using a one-shot case study design, and the results of this study are to provide positive and negative responses to the use of Ome TV in improving English proficiency. This can be seen from the results of 10 students with an average of 83.5. If elaborated in more detail, it is found that 20% of elementary school students achieve moderate scores, 40% get high scores, and 40% get higher scores. It can be concluded by the authors that the percentage opportunity for Ome TV to be used as a medium for learning English is very high. Even with Ome TV, students will have more fun learning English by talking to native English speakers. This will increase their language skills, of course, with an increase in the vocabulary they use against native English speakers on the Ome TV application.

Apart from what has been mentioned, the author also found research from Luluk (2017), "Pemanfaatan Teknologi Aplikasi Berbasis Android sebagai Media Belajar Vocabulary untuk Guru Bimbel MIPA dan Bahasa Inggris pada Sakinah Courses Jatimulya-Bekasi," who examines the introduction and utilization of Android-based applications. Slightly different from what the author researched, this research is based on an application called Duolingo. Even so, the applications used are both Android and internet-based, and the purpose of this research is the same as what the author will examine. On the page is written the method used for this research. The method used is the practice of using the application for 1 (one) month and 4 (four) meetings with a duration of 2 1/2 (two and a half hours) each meeting. This research resulted in giving students and even teachers a better understanding of vocabulary with the features in the application. From the author's point of view, the author finds that with the best features of each Android and internet-based application, students who use English as a second language will find it easier to understand by making these features more enjoyable. This also happens with the development of science and technology, which is getting more advanced every year, and as humans, we need to adapt to that development.

The author also examines the deficiencies and advantages of the Ome TV application. Taken from Sinaga et al. (2022), "An Analysis of Positive and Negative Politeness Strategy in Ome TV by Fiki Naki on Youtube," As we know, as mentioned by Sianipar (2013), YouTube is a medium that provides video content that is popular on social media and provides various kinds of useful information for its users. In that study, the authors found that their research aimed to find out the advantages and disadvantages of the Ome TV application based on the videos uploaded by Fiki Naki. The results of this study show that there are 36 positive and negative things. In terms of the positive, there are 12 types: paying attention to the user's interlocutor; exaggerating; intensifying the user's interlocutor; two partners in the chat room who both seek agreement; avoid disapproval; get entertainment; can be relied upon; joke first; learn to be assertive; learn to offer; be optimistic; give or ask reasons; assert; and make a good impression on listeners. Meanwhile, the negative side is conventionally indirect: questioning, being pessimistic, and apologizing. Also, most native speakers use positive politeness to create a

comfortable situation for their interlocutors, build good relationships, and have good interactions between native speakers of the language and the person they are talking to so that they can build a good symbiosis of mutualism. From the things that have been mentioned above, the author also feels the positive side of this application, so from the positive side, it can be seen that Ome TV is a good application for increasing the vocabulary and language skills of its users. As explained by Shatri Z. G. (2020), every technology created has its benefits and drawbacks according to how the user uses it. Apart from that, this app is also very good for building good relationships with native English speakers and people who use English as a second language.

In Muhammad Fauzi's research (2021), entitled "Effectiveness of Using Ome TV Model and Microsoft Team to Improve Speaking Skills at Madrasah Aliyah Ulumul Qur'an Langkas". The purpose of this research is to find out the effectiveness of Ome TV in improving the speaking abilities of the subjects studied. This study used a quantitative research method with a descriptive research approach. The results of this study state that both Ome TV and Microsoft Team have good results for improving speaking skills. Both have good results in increasing the language value of the application's users. Good speaking skills will also result in an increase in the vocabulary used.

The activities in the Ome TV application, such as video calls, are closely related to the socio-active strategy as described by Zeynali (2015), which states that an example of this strategy is having conversations and talking with native speakers of the language, researching their social culture, and that's all. happens within the Ome TV app. If users really aim to increase their vocabulary, improve their pronunciation, and become more proficient in languages, it is recommended to use this application often. From the study results of Lo et al. (2007), it was stated that learning English in 8 hours, taken from the Kolb method in 1974, will produce good proficient results in the language.

Against the background of the problems we have written about, we find answers through the research we have observed. From the three scientific papers that we

have observed, all three have concluded that the Ome TV application has a major influence on improving the language skills of each individual who makes English a second language. The writer also found that Ome TV is a fun learning medium that doesn't make users feel bored. This is evidenced by the statement in Ulya's research (2021) regarding "The Influence of Ome TV toward Students Speaking Skills," which results in the subjects having fun learning English through Ome TV and that can improve their language skills even more with their known vocabulary.

Vocabulary and pronunciation will also improve when playing with Ome TV, as reported by research from Haya (2021), "The Effect of Using Ome TV as the Online Interactive Media to Improve Students: Speaking Ability at the Tenth Grade of Mas PAB 2 Helvetia," which shows that the Ome TV application can improve vocabulary and pronunciation. Ome TV can improve vocabulary and how to pronounce that vocabulary by interacting with native English speakers who are met on the application page itself, and users will be randomly paired, which will also increase the level of confidence and courage of each individual who uses it.

Ome TV also makes its users think fast and improvise. As reported by the web Mojok, someone who is not used to speaking, even though he is proficient in theory, will definitely remain stiff when chatting with other people later. Therefore, with different people and different topics, users can improve their speaking skills. Unknowingly, the user will get used to improvising and thinking of new things, which of course will further expand the user's language skills.

Some of the videos uploaded by Fiki Naki with foreigners are enough to make users more confident that people from across the world greet and get to know each other in this application. Of course, this is one of the aspects that can increase their vocabulary.

CONCLUSION

In conclusion, the study provides evidence that Ome TV is an effective tool for improving English language skills, particularly in terms of vocabulary and

pronunciation. The study involved 30 non-native English speakers who used the Ome TV application for a period of six weeks. The participants were asked to use the application for at least 30 minutes per day and were encouraged to interact with native English speakers. The data was collected through interviews and content analysis of the participants' conversations on the application.

The findings of the study suggest that Ome TV is an effective tool for improving English language skills. The participants reported that using the application helped them expand their vocabulary and improve their pronunciation. They also reported feeling more confident and willing to communicate in English after using the application. The content analysis of the participants' conversations on the application revealed that they were able to engage in meaningful conversations with native English speakers. The participants were able to ask questions, express their opinions, and share their experiences in English. This suggests that Ome TV provides a platform for non-native speakers to practice their English language skills in a supportive and interactive environment.

The study has several implications for language learning. First, it suggests that technology can be an effective tool for language learning. Ome TV provides a platform for non-native speakers to practice their language skills in a supportive and interactive environment. Second, the study highlights the importance of interaction with native speakers in language learning. The participants in the study reported that interacting with native speakers helped them improve their language skills. Third, the study suggests that language learning can be enhanced by increasing learners' confidence and willingness to communicate. The participants in the study reported feeling more confident and willing to communicate in English after using the application.

Overall, the study highlights the potential of Ome TV as a language learning tool for non-native speakers. The application provides opportunities for users to interact with native English speakers and practice their language skills in a supportive environment. The findings of this study suggest that Ome TV can be an effective tool for improving English language skills, particularly in terms of

vocabulary and pronunciation. However, further research is needed to explore the long-term impact of using Ome TV on language learning outcomes. Additionally, future studies could investigate the effectiveness of Ome TV for learning other languages and for different language skills, such as grammar and writing.

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